

Janine M. Paris

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Work Experience

WORDPRESS WEB DEVELOPER

INNOVATIVE | Dec 2022 – present

Remote role developing and supporting WordPress websites to firm deadlines with pro and free tools and plugins. Built WordPress multisite environment for the city of Fishers Indiana using pre-built and custom (ACF) blocks. The network uses a single theme with customizations for each new site.

PRINCIPAL DEVELOPER

Critical Hit Development LLC | Feb 2020 – Dec 2022

Critical Hit was my independent web development & design company. I handled everything from graphic design projects to SEO and server admin under its umbrella. My clients included agencies, designers, and business owners. I was also a vetted Codeable WordPress Expert during this time.

Education

A.A.S. Digital Media Technology

A-B Tech Community College (2017)
Asheville, NC

DEVELOPER & TECH ADVISOR

The SouthEastern Association for Cultural Studies |
2019 – 2024

Rebuilt original WordPress site to automate conference registration, paper submission, and session scheduling processes. Provide ongoing advice on digital tools and systems to preserve and disseminate information amongst board members and conference organizers.

PROJECT MANAGER

Big Boom Design | May 2017 – Feb 2020

Developed customer support program and Support Coordinator role. Trained clients to use WordPress CMS and the Divi theme in person, remotely, and via prerecorded video. Designed and developed WordPress websites alongside team and solo.

Additional Experience

- Presenter, RSA 2024 Conference. *"The New Manifesto of the Bourgeois Epoch is Just a Website You Guys"*
- Organizer, WordCamp AVL 2020.
- Designed and built the Political Rhetoric Archive WordPress website with Dr. Beth Huber, WCU. (2018–present)
- Speaker, WordCamp AVL 2019. *"Don't waste your shmoney on project management"*
- Speaker, WordCamp AVL 2018. *"SMTP WTF BBQ??"*

WORDPRESS

Fav Themes:
Astra Pro
Divi
Custom Theming

Fav Plugins:
ACF Pro
FacetWP
Lazy Blocks
Gravity Forms
Enable Media Replace

LANGUAGES/ LIBRARIES

CSS / HTML
JavaScript
PHP
GSAP

IDE

VS Code

SOFTWARE

Adobe:
Illustrator
Photoshop

G Suite:
Gmail
Docs
Sheets
Slides

More:
Figma
Git